

Press +++ Automechanika Buenos Aires

April 8 to 11, 2026

automechanika
BUENOS AIRES

Automechanika Buenos Aires 2026 in the final stretch: tomorrow is the last day

Buenos Aires, April 2026.– Innovation and technological development were the central axes of the third day of the event. This Saturday, the main exhibition of the automotive industry in Spanish-speaking Latin America will celebrate its last day, from 11 a.m. to 7 p.m., at La Rural Predio Ferial in Buenos Aires, with an agenda full of activities.

On the third day of **Automechanika Buenos Aires 2026**, representatives of the main companies in the sector presented their novelties in halls and auditoriums full of visitors. This edition promises to break attendance records again, in an environment where networking and professionalization are the protagonists.

Within the day's activities, the **Exhibitors' Conferences** occupied a central role with the two auditoriums full. Among the central topics addressed, the development of new technologies such as humanoid robots, the incorporation of artificial intelligence in the auto parts industry, market strategies, new after-sales services, among others, were highlighted.

As part of the comprehensive proposal aimed at the professionalization of the industry's value chain, the conference **"Right to Repair: Repairing is not a privilege, it is a right" took place**, with speakers from the Association of Argentine Component Manufacturers (AFAC), the Argentine Federation of Associations of Automotive Repair Workshops and Related Industries (FAATRA) and the Argentine Federation of Chambers of Merchants in Automotive Spare Parts (FACCERA). along with representatives from Brazil and Uruguay.

Throughout the day, the International Matchmaking Program **was also held, promoted by** PromArgentina together with Messe Frankfurt Argentina. Also the **Terminal-Supplier Trade Rounds**, organized by AFAC and the Association of Automotive Manufacturers (ADEFA).

This Saturday **Automechanika Buenos Aires 2026** will come to an end. For those who have not yet toured it, there is still time to be part of the most important event in the sector and learn about the latest news from the more than 700 brands from 30 countries that are present. In addition, those who attend the closing day will be able to witness the final stage of the live assembly of the 1968 Ford Mustang Hardtop V8, at the **EQ Project stand**.

Automechanika Buenos Aires 2026 is organized by the Association of Argentine Component Factories (AFAC) and Messe Frankfurt Argentina. **For more details of the event's activities, please visit:**

<https://automechanika.ar.messefrankfurt.com/buenosaires/es/eventos.html>

Social media:

www.facebook.com/AutomechanikaBuenosAires

www.twitter.com/automechanikabuenosaires

www.instagram.com/automechanikabuenosaires

www.ar.linkedin.com/showcase/automechanika-buenos-aires/

Hashtags: #AutomechanikaBA #RondasAutomechanika

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Information about Messe Frankfurt Argentina

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of the technological pole in each area. Currently the portfolio of events of Messe Frankfurt Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

More information in www.ar.messefrankfurt.com

Learn more about the Messe Frankfurt Group

www.messefrankfurt.com/background-information