

Press release – Automechanika Buenos Aires
Buenos Aires, April 10-13, 2024



You can now register at Automechanika Buenos Aires 2024

Buenos Aires, February 2024. – **The leading international exhibition of automotive sector services in South America will take place from April 10 to 13, at the La Rural Trade Center in Buenos Aires.**

A new edition of Automechanika Buenos Aires is coming; a leading exhibition which gathers the whole value chain of the automotive industry in the region. Both visitors and exhibitors are part of a training and professionalization space, where they can generate new contacts and business opportunities.

Those who wish to participate can now register through the website <https://automechanika.ar.messefrankfurt.com/buenosaires/es.html>. Easy, fast and in just a few steps: you must fill in a form with your personal data and, once the process is complete, you will receive confirmation by email with the virtual badge that you must submit upon entering the exhibition, along with your ID.

Online registration is recommended so that entry is faster, thus avoiding crowds at the entrances. Children under 16 years old can enter accompanied by a responsible adult. Opening hours will be from Wednesday to Friday from 1:00 p.m. to 8:00 p.m., and on Saturday from 11:00 a.m. to 7:00 p.m.

Automechanika Buenos Aires' Project Manager, Fabián Natalini, stated: *"We are excited about the next edition of Automechanika, being one of the most important exhibitions internationally. We believe that it is the perfect environment for participants in the sector to forge links and for the national industry to continue growing and expanding to new markets"*.

Within the framework of the exhibition, different activities will be carried out, among them, **the Exhibitor Conferences, the Distributors' Day, and the Spare Parts Location Matchmaking Program organized by AFAC.** The **E-Mobility and Sustainability Sector**, key in the current global context, will have an important place, and it will have special cycles for professionals in the area to share the trends for the coming years at a national, regional and international level.

As in every edition, the exhibition will be a space in which the challenges and developments of the sector can be shown, and you can learn about future trends and stay up to date with the latest developments. **Automechanika Buenos Aires will take place from April 10 to 13, 2024, at La Rural Trade Center, Buenos Aires.**

Press information and photographic material:

<https://automechanika.ar.messefrankfurt.com/buenosaires/es/prensa/material-prensa.html>

Social networks:

<https://www.facebook.com/AutomechanikaBuenosAires>

www.twitter.com/automechanikabuenosaires

www.instagram.com/automechanikabuenosaires

<https://automechanika.ar.messefrankfurt.com/buenosaires/es.html>

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Information about Messe Frankfurt

www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt

www.messefrankfurt.com/sustainability-information