

Press release – Automechanika Buenos Aires
Buenos Aires, April 10-13, 2024



Automechanika Buenos Aires 2024 confirmed its international pavilions

Buenos Aires, March 2024. – **The leading international exhibition of automotive sector services in South America will have the presence of 18 countries, and 3 pavilions with more than 110 companies from Turkey, China, and Brazil.**

Automechanika Buenos Aires 2024 brings together all the supply and demand of the automotive industry in one place. The next edition will be held **from April 10 to 13, at the La Rural Trade Center in Buenos Aires**. In its aisles you can find **more than 600 brands** from Argentina, Germany, Saudi Arabia, Brazil, Chile, China, Colombia, South Korea, United Arab Emirates, Spain, United States, Hong Kong, Italy, India, Poland, Thailand, Turkey, and Taiwan.

Companies will be able to announce their news, meet colleagues and make new contacts. In addition, visitors will be able to participate in different activities, including **the Distributor Day, the Exhibitor Conferences, and the Spare Part Localization Matchmaking Program organized by AFAC.**

Automechanika Buenos Aires' Project Manager, Fabián Natalini, stated: *"The international presence at Automechanika Buenos Aires 2024 shows the importance of the national industry on the global scene. Automechanika is the ideal scenario that allows us to position ourselves in new markets, and generate business opportunities, in addition to being a platform for professional updating"*.

The **E-Mobility and Sustainability Sector**, key in the current global context, will also have an important place at the exhibition and it will have special cycles for professionals in the area to share the trends for the coming years at a national, regional and international level.

Online registration is recommended so that entry is faster, thus avoiding crowds at the entrances. Children under 16 years old can enter the exhibition accompanied by a responsible adult. Opening hours will be from Wednesday to Friday from 1:00 p.m. to 8:00 p.m., and on Saturday from 11:00 a.m. to 7:00 p.m.

As in every edition, the exhibition will be a space in which the challenges and developments of the sector can be shown, and you can learn about future trends and stay up to date with the latest developments. **Automechanika Buenos Aires will take place from April 10 to 13, 2024, at La Rural Trade Center, Buenos Aires.**

Press information and photographic material:

<https://automechanika.ar.messefrankfurt.com/buenosaires/es/prensa/material-prensa.html>

Social networks:

<https://www.facebook.com/AutomechanikaBuenosAires>

www.twitter.com/automechanikabuenosaires

www.instagram.com/automechanikabuenosaires

<https://automechanika.ar.messefrankfurt.com/buenosaires/es.html>

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Information about Messe Frankfurt

www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt

www.messefrankfurt.com/sustainability-information