

Press Release

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Automechanika Buenos Aires now in APRIL 2024

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From April 10th to 13th, 2024, the leading international trade fair for the automotive service industry in South America will take place at La Rural Trade Center.

As in previous editions, Automechanika Buenos Aires 2024 will showcase country pavilions from Germany, Brazil, Turkey, and other international exhibitors.

The trade fair will serve as a key platform for professional updates and networking, featuring its classic conferences from exhibitors and numerous organizations, seminars presented by the Association of Argentine Component Manufacturers (AFAC), and market-related debates with representatives from both national and global industries.

"We are thrilled to gather once again at one of the most significant international trade fairs, scheduled for April this time," said Project Manager Fabián Natalini. "We believe it is the perfect setting to establish valuable connections between companies and drive the growth of our domestic industry."

Exhibitor conferences, demonstrations, and product launches will bring you closer to your target audience, while the International Matchmaking Program will present new business opportunities to propel your company's growth.

Automechanika Buenos Aires will take place from April 10th to 13th, 2024, at La Rural Trade Center in Buenos Aires.

Exclusive event for professionals and entrepreneurs in the sector. With invitation: free of charge.
To register, you must present your identification document. Entry will not be allowed for children under 16 years old, even when accompanied by an adult.

More information:

www.automechanika.com.ar

Press kit and visual material:

<https://automechanika.ar.messefrankfurt.com/buenosaires/es/prensa/material-prensa.html>

Redes Sociales:

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Additional information about sustainability at Messe Frankfurt

The Messe Frankfurt business group is one of the world's largest organizers of fairs, congresses and events with its own venue. Around 2,200* employees at the Frankfurt am Main headquarters and 28 subsidiaries are involved in organizing events all over the world. In the 2022 financial year, the group's turnover was around 450* million euros. We effectively support the commercial interest of our customers within the framework of our «Fairs & Events», «Locations» and «Services» business segments. A crucial strength of Messe Frankfurt is its strong global distribution network, serving some 180 countries in all regions of the world. Our comprehensive offering of services –both face-to-face and online- consistently guarantees customers around the world high quality and flexibility in planning, organizing, and running their events. Thanks to our digital experience, we develop new business models. The range of services goes from the rental of venues to the hiring of personnel and catering, through the design and assembly of booths and marketing services.

Sustainability is a central pillar of our corporate strategy. Thus, we operate in a balance between ecological and economic action, social responsibility and diversity.

More information at: www.messefrankfurt.com/sustainability.

The company is headquartered in Frankfurt am Main. The partners are the city of Frankfurt, with 60 percent, and the state of Hesse, with 40 percent.

More information at:

www.messefrankfurt.com

*preliminary figures 2022

Additional information about Messe Frankfurt Argentina

It is the subsidiary of the world's leading organization of professional exhibitions. The aim of the exhibitions is to promote real business meetings that stimulate regional markets, encourage internal market and, in turn, encourage the development of the technological pole in each area. Currently, the event portfolio of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoFerretera, Intersec Buenos Aires, Salón Moto, Simatex, Tecno Fidta. Besides, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and Arminera, among others.

You will find more information in www.argentina.messefrankfurt.com