

Press release

September, 2020

Automechanika Buenos Aires rescheduled

Due to the reality imposed by the COVID-19 pandemic, the organizers have postponed the region's largest automotive exhibition until September 2022.

In accordance with the health regulations, recommendations and requirements related to the ongoing coronavirus (SARS-CoV-2) pandemic issued by the national government and the City of Buenos Aires, we as organizers of Automechanika Buenos Aires are forced to postpone Argentina's leading international trade fair for the automotive service industry.

The event, originally scheduled for November this year, will be held from **September 14 to 17, 2022 at La Rural Trade Center.**

With this difficult decision, Messe Frankfurt Argentina and the Association of Argentine Components Manufacturers (AFAC) seek to support the sector through these challenging times, while giving priority to the well-being of the exhibiting companies and professional visitors that will attend our event.

Through ten uninterrupted editions in twenty years, Automechanika Buenos Aires has become one of the most anticipated meetings for the automotive and spare parts sector in South America. The trade fair is a fundamental platform for promoting businesses and strengthening the industry by sharing cutting-edge knowledge, technological innovations and valuable professional contacts.

In the coming months and prior to the face-to-face exhibition, we will launch a series of online initiatives to connect companies, professionals and associations with each other; to foster debate on the current economic situation; and to consolidate, through mutual collaboration, the automotive and spare parts industry as a key player in the economic recovery.

We are certain that exhibitions like Automechanika Buenos Aires will be fundamental in the post-pandemic scenario—to rebuild and gain access to new markets, generate business opportunities, and share the know-how and experiences required to deal with a world in constant

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transformation.

As organizers, we warmly thank all the companies, industry chambers, sponsoring institutions and specialized media for their support, and we invite you all to continue building, together, the region's largest event for the automotive service industry.

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 years will not be admitted, even if attending with an adult.

Further information:

www.automechanika.com.ar

Press information and photographic material:

<https://automechanika.ar.messefrankfurt.com/buenosaires/en/press/press-material.html>

Links to websites:

[Facebook](#) | [Instagram](#) | [Twitter](#) | [LinkedIn](#)

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019

Background information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Salón Moto, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia and Arminera, among others.

For more information, please visit our website at www.argentina.messefrankfurt.com

Automechanika Buenos Aires
11° Argentina's leading international trade fair for the automotive service industry targeting trade visitors from South America
La Rural Trade Center
Buenos Aires, November 4 - 7, 2020