

Press release

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Registrations are opened

Professionals and business professionals who wish to visit Automechanika Buenos Aires can already pre-register in the web page of the exhibition.

On November 7-10 in La Rural Trade Center, it will take place the 10th edition of the International Leading Exhibition of the automotive industry in the region: Automechanika Buenos Aires is getting ready to celebrate almost two decades gathering, during four days, the most important players of the sector.

Organized by Messe Frankfurt Argentina and the Association of Argentine Components Manufacturers (AFAC), it will have around 450 exhibitors and expects to receive more than 30,000 visitors.

Those who wish to attend it can already register by entering www.automechanika.com.ar. There you should fill in a form and, once you finish, you will receive a registration confirmation. Said confirmation should be submitted on the exhibition day together with the ID.

As every year, during the event it is sought to give a space for updating and discussion. For this reason, AFAC organizes the "Meeting of the Automotive Industry", that this year is called "*The insertion of new technologies in global chains*" and it will take place on November 7, the first day of the fair. There will also be exhibitors' conferences and different academic competitions.

In time, the 7th International Matchmaking Program for Buyers of Spare Parts will be carried out together with the Argentine Agency of Investment and International Trade, with the aim of presenting the Argentine exportable offer to foreign markets.

Automechanika Buenos Aires will be held from 7 to 10 November, 2018 in La Rural Trade Center of Buenos Aires.

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 years will not be admitted, even if attending with an adult.

Indexport Messe Frankfurt
Luis María Campos Av. 1061 - P 5°
C1426BOI, Buenos Aires
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Further information:

www.automechanika.com.ar

Press information and photographic material:

<https://ar.messefrankfurt.com/buenosaires/es/prensa/movilidadinfraestructura/automechanika-ba/prensa-foto-video.html>

Links to websites:

www.facebook.com/AutomechanikaBuenosAires |
www.twitter.com/AutomechanikaBA

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Background information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, International Motorcycle Show of Argentina, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

For more information, please visit our website at www.argentina.messefrankfurt.com

Automechanika Buenos Aires
10° Argentina's leading international
trade fair for the automotive service
industry targeting trade visitors from
South America
La Rural Trade Center
Buenos Aires, November 7-10, 2018