

Press

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Press Release

Automechanika Buenos Aires 2018

Argentina's leading international trade fair for the automotive service industry targeting trade visitors from South America

La Rural Trade Center, Buenos Aires, Argentina

November 7 - 10, 2018

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A year full of celebrations!

Automechanika Buenos Aires is preparing to celebrate its 10th edition in 2018 with several surprises and news

We are less than a year ahead for the leading exhibition of the automotive sector, and the industry has already begun to expect this great business and professional exchange meeting.

Wholesalers, suppliers, manufacturers and exporters from all parts of South America will gather on November 7-10 in La Rural Trade Center to show their latest news in products and services, and also to celebrate the 10th edition of the traditional fair.

For this reason, organizers are preparing some surprises and news that will take place throughout 2018. "We wish to celebrate these 20 years with all those people who have made possible Automechanika's success. At present, the brand is synonym of opportunities, business and technology and a leading event in the South Cone", says the Project Manager, Fabián Natalini.

The companies have so many expectations, and this is reflected in the space sale: less than a year ahead, 60% of the exhibition is already sold.

The organizers estimate the fair to cover a **35,000 sqm** area, in which **450 exhibiting companies** will be present. They also calculate they will receive the visit of **30,000** people, among them

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Página 2

national and international **professionals, technicians, and business professionals.**

Automechanika Buenos Aires 2018, the Argentina's leading international trade fair for the automotive service industry targeting trade visitors from South America, will take place on **November 7 - 10**, in **La Rural Trade Center**, Buenos Aires, Argentina.

Further information: www.automechanika.com.ar

Twitter: @AutomechanikaBA

Facebook: /AutomechanikaBuenosAires

Event exclusively planned for professionals and businessman of the sector. People under 16 years even attending with an adult will not be admitted.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million.

Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

*preliminary numbers 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Background information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo, Arminera and Feria COAS de las Naciones, among others.

For more information, please visit our website at www.argentina.messefrankfurt.com