

The Automotive Networking Hub.



Date	8 – 11 April, 2026	
Opening hour	Wednesday to Friday from 1 pm to 8 pm - Saturday from 11 pm to 7 pm.	
Location	La Rural Trade Center - Buenos Aires, Argentina	
Exhibition surface	30.000 sqm	
Brands	+ 600	
Countries	+ 18	
Visitors	25.000	
Product Groups	Accessories & Customizing; Alternative Drive Systems & Fuels; Body & Paint; Car Wash & Care; Dealer & Workshop Management; Diagnostics & Repair; Electronics & Connectivity; Mobility as a Service & Autonomous Driving; Parts & Components; Tires & Wheels	
Visitors Profile	Mechanical and electronic engineers; Qualified operators; Workshoppers; Mechanics; Automation and robotics technicians; Original equipment manufacturers (OEM); Manufacturers and distributors of spare parts and accessories; Business professionals of the sector; Suppliers of services; Specialists in planning, direction and execution of designs and projects; Consultants in legal, economic and financial engineering	
Admission	Event exclusively planned for professionals and businessman of the sector. With invitation: free of charge. People under 16 years even attending with an adult will not be admitted.	
Organized by	Messe Frankfurt Argentina AFAC - Association of Argentine Components Manufacturers	
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