



automechanika
BUENOS AIRES

8 – 11.4.2026
La Rural Predio Ferial



Regulations

Versión: 06/11/2025

messe frankfurt

Regulations

¡Welcome!

Welcome to Argentina's leading international trade fair for the automotive service industry targeting trade visitors from South America.

Automechanika Buenos Aires will take place from **April 8–11, 2026**, at **La Rural Trade Center** – Buenos Aires, Argentina.

To help you optimize your participation preparations, we recommend reading all the documents included in the **Exhibitor Manual**, as well as the additional information that will assist you in planning and making the most of your presence at the exhibition.

Please review this document and all the information contained in each section carefully, and share it with:

- The person in charge of the stand contract.
- The person responsible for the stand during the exhibition.
- The stand builder or construction company.

Here you will find all the necessary documents. Click on each one to download it.

Regulations

Technical Appendix

Calendar

Official Suppliers

Insurance
Requirements

Customs Brokers

Regulation

Content

	Page
1. GENERAL INFORMATION	3
2. AREAS AND LOCATIONS. OCCUPATION	3
3. MODIFICATIONS, POSTPONEMENT, AND CANCELLATION	4
4. GRANTING OF EXHIBITOR GUARANTEE	4
5. INSURANCE	5
6. OFFICIAL SUPPLIERS	6
7. ONLINE EXHIBITOR'S MANUAL	7
8. STAFF ACCESS. BADGES	7
9. PARKING AREA	8
10. BOOTH SERVICES AND PRODUCT EXHIBITION	8
11. INVITATIONS AND ADMISSION	8
12. DIGITAL CATALOGUE – MEDIA PACK MANAGER (MPM)	9
13. CONFERENCE ROOMS	9
14. SURVEILLANCE	9
15. CLEANING	9
16. PROHIBITIONS AND SAFETY REGULATIONS	10
17. MARKETING AND PROMOTION	11
18. GIFTS TO THE PUBLIC	11
19. LICENSES AND BRANDS	11
20. AUTHORIZATIONS, PERMITS, TAXES, AND FEES	12
21. DEMOS. SHOWS	12
22. IMAGE AND SOUND	12
23. FILMING AND PHOTOGRAPHY	13
24. ASSIGNMENT OF IMAGE RIGHTS	13
25. SUBMISSION OF BOOTH CONSTRUCTION PLANS	14
26. CUSTOMS	14
27. PERSONAL DATA PROTECTIONS	14
28. ANTI-CORRUPTION	14
29. EXCEPTIONS MODIFICATIONS	15

Regulation

1. GENERAL INFORMATION

1.1. Automechanika Buenos Aires (hereinafter, "the event") is organized by **Asociación de Fábricas Argentinas de Componentes (AFAC)** and **Messe Frankfurt Argentina** (hereinafter, "the Organizer"). The administrative headquarters are located in Mariscal Antonio Sucre 1530 7th Floor - Zip Code C1428DUT of Buenos Aires City, Argentina.

1.2. Automechanika Buenos Aires will be carried out on **April 8 to 11, 2026** in **La Rural Trade Center of Buenos**

Aires City, Argentina. The opening hours will be Wednesday to Friday from 1 pm to 8 pm. And Saturday from 11 am to 7 pm.

1.3. The exhibition will be open to participation from manufacturers, importers, exporters, representatives and/or distributors, institutions and services which involve the sector, both at national and international level.

2. AREAS AND LOCATIONS. OCCUPATION

2.1. The Organizer will determine the location of the booth, its dimensions, and the available fronts, considering the requirements of the Exhibitor.

2.2. The Organizer retains the right to relocate and/or alter the original or proposed layout of the stands to optimize the event's development, without this involving the obligation of compensating the Exhibitor whatsoever

2.3. If the Exhibitor decides to change the designated surface area, it must inform the Organizer in writing, who will then confirm whether the request is accepted. In this instance, the Exhibitor will forfeit the right to the originally assigned space and may request a new location, contingent upon availability up to 180 days prior to the event opening. However, the Organizer does not guarantee the availability of an alternative space, although it will endeavor to assign a new location if one is available.

2.4. The Organizer is under no obligation to accept any reduction in surface area requested by the Exhibitor. Should such a reduction be accepted, the Exhibitor shall forfeit the right to request a full or partial refund of any sums paid to date, even if the amount exceeds the cost of the surface area ultimately allocated. The Organizer also reserves the right to relocate the stand.

2.5. The Exhibitor shall not assign, share, sell, rent, donate, or transfer the awarded stand or any portion thereof without explicit written authorization.

2.6. Should the Exhibitor choose to withdraw and/or cancel their participation for any reason, they must communicate this decision reliably, through a notification bearing the authentic signature of the legal representative and/or agent, sent to the Organizer's business address. The cancellation of participation incurs a penalty payable to the Organizer, in accordance with the stipulations outlined in point 8 of the Offer Letter, which will escalate as the Exhibitor opts not to participate closer to the event's opening date.

In the event of cancellation of participation, the Exhibitor will waive any right to the return of any amounts he/she has paid, becoming them a payment on account of the imposed fine and/or the Exhibitor shall pay the missing corresponding amount until he/she reaches the total fine amounts.

Exhibitor's waive to occupy the requested and/or assigned space and the non-occupation of the booth gives the Organizer the right to cancel the Exhibitor's status and the booth right. In this case, the Organizer may have the space available in the way he/she estimates more convenient for the general interests of the exhibition.

2.7. The Organizer reserves the right to cancel or reassign the space of Exhibitors who, despite having fulfilled all payment obligations, fail to occupy their booth within 24 hours prior to the public opening. In such instances, the Organizer may utilize the space at its discretion, and the Exhibitor loses the right on the amounts paid.

Regulation

2. SURFACES AND LOCATIONS. OCCUPATION

2.8. To maintain the overall integrity of the exhibition and the specific interests of each participating company, it is stipulated that an Exhibitor who fails to complete the construction of their stand within the designated timeframe may incur a penalty, the amount of which will be determined and communicated by the Organizer as compensation.

2.9. If, 24 hours prior to the scheduled opening date to the public, there are amounts due for additional services and/or any other items, the Organizer may mandate the closure of the booth without compensation or reimbursement until such amounts have been settled.

3. MODIFICATIONS, POSTPONEMENT, AND CANCELLATION

3.1. The Organizer reserves the right to cancel or postpone the exhibition, as well as to alter its duration or opening hours, without the Exhibitor having any claim to compensation from the Organizer. Furthermore, the Organizer maintains this right in the event of an unforeseen circumstance or force majeure that hinders the Organizer from conducting the event on the scheduled date and/or at the designated location and/or under the originally proposed conditions.

3.2. In the event of a complete cancellation of the event, the amounts paid for space rental will be refunded at the original values paid by the Exhibitor, without any adjustments or interest.

3.3. Should the exhibition be postponed or its duration altered, this contract shall remain valid for the revised period; the postponement of an event or changes to its duration or opening hours shall not confer any rights of any kind upon the Exhibitor.

3.4. Should the event be interrupted after its commencement due to circumstances beyond the Organization's control, the right to terminate the contract or seek compensation shall be forfeited.

The same shall apply if the Organizer is compelled, due to force majeure or other circumstances beyond its control, to temporarily or permanently close or evacuate specific areas of the event or the entire exhibition space. These provisions encompass restrictions on the use of the area designated for the booth or access to it, resulting from sanitation or restructuring measures, or stipulations imposed by municipal, national, or provincial authorities; in such instances, the Organizer will strive to identify an alternative solution without acknowledging any legal obligation.

In case that any provision of the National Government and/or the Government of the City of Buenos Aires and/or any other public or private body or entity, including the concessionaire or owner or holder of the Exhibition Site, limits, restricts, affects, or modifies the agreed terms and conditions of the exhibition in any manner, the Organizer shall bear no responsibility in this regard and shall not be liable to the Exhibitor for any damages or for any reason.

4. GRANTING OF EXHIBITOR GUARANTEE

4.1. The Exhibitor is required to adhere to and ensure that its personnel, contractors, and/or suppliers comply with the stipulations of this

Regulation, Technical Annex, Participation Proposal, Exhibitor Guide, Circulars, etc.

Regulation

4. GRANTING OF EXHIBITOR GUARANTEE

4.2. Each Exhibitor shall be responsible for any damage that may occur within the vicinity of its booth or on the premises, resulting from actions by its personnel and/or third parties engaged during the assembly, exhibition, and disassembly periods.

4.3. To ensure adherence to the stipulations outlined in the aforementioned documents, the Exhibitor must submit, at least 7 calendar days prior to the commencement of **Automechanika Buenos Aires**, a check payable to Indexport Messe Frankfurt S.A. dated no later than the exhibition's closing date, for an amount equivalent to 15% of the total stand cost.

In the event that the Exhibitor fails to adhere to the established provisions, or if compliance is found to be defective or partial, the Exhibitor authorizes the Organizer to deposit and collect the submitted check. This does not preclude the Organizer's right to pursue legal action for damages. Should the Exhibitor fully comply with the regulations, the Organizer is obligated to return the check, which will be available for collection by the Exhibitor at the Organizer's business address, seven calendar days following the conclusion of the exhibition.

5. INSURANCE

5.1. The Exhibitor assumes full responsibility for any damages incurred by its staff, visitors within its stand, and/or their belongings or goods, irrespective of their origin. Additionally, the Exhibitor shall be liable for any damages and/or losses caused—both inside and outside its booth—by its personnel and/or items under its care. 5.2. The Exhibitor accepts to keep the Organizer harmless and out of any damage or loss.

5.3. To adhere to the stipulations outlined in point 5.1,

the Exhibitor must possess a **Civil Liability Insurance** coverage encompasses all activities conducted by the Exhibitor, the contractor, and subcontractors since the beginning of the assembly period through to the final day of disassembly. **Indexport Messe Frankfurt S.A. must be listed as an additional insured, and a non-repetition clause must be included in favor of Indexport Messe Frankfurt S.A. CUIT: 30-63888317-8.** The required coverage amounts for the stands are:

SQUARE METERS OF THE BOOTH	AMOUNT TO BE ADDRESSED
1 a 50 m ²	US\$60,000
51 a 200 square meters	US\$120,000
201 a 500 m ²	US\$300,000
501 m ² and above	US\$500,000

5.4. The Organizer reserves the right to inspect the aforementioned policy, and the Exhibitor must provide a copy at least thirty (30) calendar days prior to the commencement of the Exhibition. Should the Organizer determine that the policy does not sufficiently cover the established risks, it will be rejected, and the Organizer may require the Exhibitor to ensure compliance with the policy.

The new policy must be presented at least five (5) calendar days prior to the beginning of the assembly; otherwise, the Organizer may promptly cancel the Exhibitor's participation due to the Exhibitor's sole fault. In such a case, any payments made up to that point will be retained by the Organizer as compensation for the breach of this clause, and the Exhibitor shall not be entitled to claim any amount of any nature.

Regulation

5. INSURANCE

5.5. Hiring of Personnel: The Exhibitor shall be responsible for the recruitment of personnel, contractors, and subcontractors designated to operate at its booth, whether on a permanent or temporary basis. The Exhibitor will assume sole responsibility for their welfare at work, adherence to social security obligations, and any other related matters, both within the internal and external areas of the pavilions. This personnel will work exclusively for the Exhibitor and will have no affiliation with the Organizer, who shall be indemnified against any claims. Furthermore, the Exhibitor will release the Organizer from any liability concerning claims from the Ministry of Labor, the ARCA, the Government of the City of Buenos Aires, or any other regulatory authority.

All staff are required to possess an insurance policy that covers the risks outlined in Law 24,557 on Workplace Accidents and its amendments.

badges for staff will be issued solely upon the presentation of proof of early registration of the employee provided by the ARCA, or upon verification of the employment relationship with the Exhibitor. For workers hired through a promotions agency, the relevant documentation or the appropriately certified invoice substantiating the hiring must be submitted.

5.5.1. Personnel in a dependent relationship (A.R.T.): It will be a fundamental requirement for the admission of all the Personnel on the Premises must provide proof of

coverage for (1) Mandatory Life Insurance (SVO) (decree law 1,567/74) and (2) Work Risk Coverage (ART). ART Coverage Certificates are required to be submitted alongside the list of personnel assigned to tasks at the stand. The policy must include a non-repetition clause benefiting **Indexport Messe Frankfurt S.A. CUIT: 30-63888317-8 / La Rural S.A. CUIT: 30-69758304-8 / Asociación de Fábricas Argentinas de Componentes (A.F.A.C.) CUIT: 30-69798766-1.**

5.5.2. Non-employment personnel (Personal Accident Insurance – A.P.): Individuals who are not employed (including agents, directors, advisors, contractors, promoters, etc.) are required to possess Personal Accident Insurance that covers death or disability with a minimum insured amount of US\$27,000 (Twentyseven thousand dollars) and medical assistance expenses of US\$5,500 (Five thousand five hundred dollars).

Additionally, the aforementioned policy must incorporate a non-repetition clause in favor of: **Indexport Messe Frankfurt S.A. CUIT: 30-63888317-8 / La Rural S.A. CUIT: 30-69758304-8 / Asociación de Fábricas Argentinas de Componentes (A.F.A.C.) CUIT: 30-69798766-1.** The necessary documents must be issued solely by the insurance company. Certificates issued by brokers, producers, or insurance advisors will not be accepted.

Individuals who do not possess the A.R.T. and/or A.P. verified and approved by the Organizer will be unable to obtain the badges necessary for entry to the Site.

6. OFFICIAL SUPPLIERS

La Rural works with officially recognized suppliers who possess a proven trajectory and are subject to periodic audits by the Site. All elements and services must be procured exclusively from these suppliers, without exception.

Otherwise, the delivery of the service may be impacted. For further details, please refer to the list of authorized suppliers in the **Online Exhibitor Manual**.

Regulation

7. ONLINE EXHIBITOR MANUAL

7.1. The Online Exhibitor Manual serves as the platform through which the Exhibitor will provide pertinent information regarding their participation in **Automechanika Buenos Aires**.

7.2. The exhibitor is required to provide information pertaining to staff, insurance, services, plans, furniture, and other relevant details through the forms.

7.3. The information must be submitted by the deadlines specified for each form.

Failure to adhere to the deadlines may impact the company's involvement in Automechanika Buenos Aires.

7.4. Access to the **Online Exhibitor Manual** requires a username and password, which will be provided to the exhibitor via email three months before the event commences.

8. STAFF ACCESS. BAGDES

8.1. To access and remain on the premises, all individuals must consistently display their badges, without exception. This requirement applies during the periods of assembly, display, and disassembly.

8.2. The Organizer shall provide the Exhibitors with badges corresponding to the contracted surface area.

8.3. The Exhibitor is required to request badges via the Online Exhibitor Manual.

8.4. The Organizer issues badges to the Exhibitor in the following categories: a) Constructor: designated for the owners and third parties engaged in the assembly of the stand (architects, builders, decorators, etc.). Permits access during the assembly, disassembly, and maintenance/repair phases. b) Exhibitor: for the managers and staff of the exhibiting company. Access is granted during assembly, disassembly, and on the days the exhibition is open to the public, since two (2) hours prior to opening time. c) Stand Staff: refers to contracted personnel and/or work teams that are not included in the payroll of the exhibiting company's employees (such as promoters, catering staff, press agencies, shows, etc.). Permits entry solely on days when the exhibition is accessible to the public, since one hour prior to the opening time.

8.5. badges are personal and non-transferable. The Organization will not, under any circumstances, issue badges that lack a name.

8.6. The Exhibitor shall receive badges only if: All conditions stipulated in these regulations have been fulfilled. b) Has presented the plan and provides the project status. c) Has canceled all payments and submitted the appropriate Debt Release. The payroll for A.R.T. and/or Personal Accident Insurance for the staff has received approval.

8.7. The Organizer will notify via email, several days prior to the commencement of **Automechanika Buenos Aires**, the procedure for obtaining the necessary badges through the Online Exhibitor Manual. Should the badges request form not be submitted before the deadline, the badges will be processed directly at the La Rural venue. In this instance, it will be imperative to present, without exception and irrespective of the credential category, the insurance specified in point 5.5.

This requirement is applicable to directors, executives, employees, suppliers, and foreign personnel entering the premises, both during assembly and disassembly, as well as throughout the exhibition. Noncompliance with these requirements will result in a denial of access to the premises, without exception.

8.8. The Exhibitor is responsible for notifying the architect, builder, and all suppliers regarding the use of the badges issued by the Organizer, to prevent any inconveniences during entry to the premises and to avoid delays in the execution of their tasks.

Regulation

9. PARKING

9.1. Each exhibiting company is permitted to purchase one (1) parking card at a discounted rate, granting access to enter and exit the premises as often as desired during the public exhibition days, within the designated event hours.

9.2. This card may be acquired from the first day of assembly until the final day, and will be available for the entire duration of the exhibition open to the public; it will not be possible to purchase it for a shorter period. Payment must be made in advance, either in cash or by debit or credit card.

9.3. To acquire it, you must proceed directly to the cash registers located in the La Rural underground parking lot at Av. Sarmiento 2704/Cervino 4476, between the hours of 10 a.m. and 6 p.m., and present, without exception, the Exhibitor credential.

9.4. This service is provided and managed directly by the Venue. Any modifications to its dynamics, pricing, or offerings will be communicated at the parking payment point and are the sole responsibility of the Venue, not the Organizer.

10. BOOTH SERVICE AND PRODUCTO EXHIBITION

10.1. During the event, the booth must be adequately stocked with products that are not to be relocated or exchanged for other items on the stand. These products must remain uncovered during the hours when the exhibition is open.

10.2. Merchandise may only be removed from the Premises with prior authorization from the Organizer.

10.3. During public opening hours, at least one representative must be present at the booth, qualified to provide information regarding the products and services on display.

10.4. Throughout the exhibition days, the Exhibitor is permitted to access his booth for replenishment and maintenance activities starting two hours prior to the opening. This duration of stay will be restricted to the

specific completion of the task. He is not allowed to circulate, observe or enter any location outside the confines of your designated area.

10.5. Staff are required to arrive at the booth no less than 15 minutes prior to the beginning of exhibition activities.

10.6. Similarly, the products, merchandise, and/or equipment designated for the booth must be prepared for presentation prior to the public opening.

10.7. The booth must remain illuminated throughout all hours that the exhibition is open to the public, and it is the responsibility of the Exhibitor to disconnect the booth's power supply at the end of the day.

11. INVITATIONS AND ADMISSION

11.1. The Exhibitor may request digital files for distribution among clients and industry professionals associated with the exhibition. Visitors can register online via the pre-accreditation system on the event's website.

11.2. The Organizer retains the right to control admission and attendance. As this is a professional technical exhibition, it is intended solely for professional visitors, entrepreneurs, and industry users.

Regulation

12. DIGITAL CATALOGUE

12.1. The Digital Catalogue enables exhibitors to establish their company profile, disseminate institutional news, and showcase their products. It serves as a personalized platform that can be consistently updated by the exhibitor until the subsequent edition of the exhibition.

12.2. The Digital Catalogue will be accessible on both the website and the Exhibition APP.

12.3. The Exhibitor bears the responsibility for loading

the information required for inclusion in the Digital Catalogue.

12.4. The Organizer shall not be held liable for omissions, errors in inclusion, or any other inconveniences that may occur. Additionally, it reserves the right to edit and/or publish the Digital Catalogue and may decline to include or modify content that does not adhere to the general provisions or that could be detrimental to other exhibitors.

13. MEETING ROOMS

13.1. Exhibitors may provide training, launch, or present a product in a specially equipped room. These activities will be accessible to all exhibition visitors.

13.2. Space requests should be submitted via the Online Exhibitor Manual.

13.3. The distribution of spaces will be contingent upon the availability of the halls will be prioritized

based on the order in which requests are received from the exhibitors.

13.4. The conferences will be extensively promoted as part of the academic activities program. Presenters are required to directly reach out to their contacts to guarantee the attendance of their intended audience.

14. SURVEILLANCE

14.1. The Organizer will employ general security personnel tasked with maintaining order and addressing unforeseen events at the exhibition, and shall not be held liable for theft or robbery.

14.2. The Exhibitor may engage additional security for its stand, provided that the personnel are sourced from

the official supplier of the exhibition will not permit entry to security personnel who are not affiliated with the designated security company. For information regarding the designated supplier, please refer to the **Online Exhibitor Manual** or reach out to the Exhibitor Services Department.

15. CLEANING

15.1. The Organizer will employ personnel to maintain the cleanliness of the exhibition's common areas.

15.2. The maintenance of the stands is the exclusive responsibility of the Exhibitor, who commits to keeping his stand in impeccable condition throughout the public opening hours. He must also:

Deposit waste exclusively in the designated containers or bins, and under no circumstances in the hallways.

15.3. Exhibitors may hire cleaning services for their booth from the official supplier of the exhibition. It will not be allowed to provide services to personnel

Regulation

15. CLEANING

not belonging to the officially assigned company for cleaning. For details about the assigned supplier, please refer to the **Online Exhibitor Manual** or contact the Exhibitor Service Department.

15.4. The Organizer retains the authority to terminate any stand that it considers noncompliant with these conditions.

16. RESTRICTIONS AND SAFETY REGULATIONS

16.1. The Exhibitor, along with the staff and contractors assigned to the booth, as well as third parties, are expressly prohibited from engaging in any of the following activities within the physical confines of the exhibition, in addition to any activities prohibited in other sections of this document and its annexes:

- Exhibit and/or advertise third-party products and/or services that are not associated with the exhibition.
- The provision of products and services or presentations that do not constitute legal tender.
- Conduct direct sales to the public and affix price tags on products, catalogs, and similar items.
- The sale of food and beverages within the stand.
- Conduct games of chance, except in instances previously requested and authorized by the Organizer.
- The storage or display of hazardous, flammable, explosive, or unhealthy materials, as well as those that emit unpleasant odors and may cause discomfort to other exhibitors or the public, is prohibited. Combustible materials (e.g., brochures) within the stand must be restricted to those required for a single day of the exhibition.
- The use of fireworks and stun grenades both within and outside the pavilions.
- The presence of hazardous materials or chemicals, high-powered lasers (Class II or higher), explosives, and compressed flammable gases (excluding those utilized in display vehicles).
- Smoking is prohibited in the pavilions and any other enclosed areas within the premises (Law 1799 CABA).

- The application of cellulose paints within the Property on any type of object.
- Affecting the facilities, prohibiting chipping, drilling, welding, cutting, painting, and/or damaging the walls, floors, columns, and all existing installations.
- The utilization of autogenous welding apparatus and gas welding torch.
- The utilization of tools that generate sparks (such as grinders, cutting discs, electric welding equipment, etc.) is prohibited without the implementation of suitable protective measures.
- Spray painting within or outside the exhibition premises.
- Do not place work materials or tools in the corridors, as they may obstruct passage.
- Cover evacuation routes (emergency exits), signaling devices, fire extinguishers, fire hydrants, indicators, and other safety equipment.
- Cover, remove, or alter the position of the flag, nor add any elements to it, nor relocate or modify its placement, except with the explicit authorization of the Organizer.
- The utilization of drones both within and outside the pavilions.

16.2. Should the Organizer determine that the Exhibitor fails to adhere to the aforementioned prohibitions, it reserves the right to impose sanctions, including the expulsion of the Exhibitor from the event or any future exhibitions. The Exhibitor shall forfeit any claims for the reimbursement of amounts paid or for any other related matters.

16.3. The expenses associated with repairing any damage inflicted by the Exhibitor and/or its personnel shall invariably be borne by the Exhibitor.

Regulation

17. MARKETING AND PROMOTION

17.1. The Exhibitor is prohibited from conducting any advertising or promotional activities outside its designated booth, nor may it install illuminated signage or sound equipment (such as radios, televisions, speakers, audiovisual devices, etc.) in or above the aisles.

17.2. Exhibitors may display and distribute only brochures or catalogues pertinent to the products they manufacture, distribute, or represent within their booth. They are also permitted to install video and similar equipment, provided that the light and sound levels do not exceed the allowable decibels and do not disturb adjacent stands.

17.3. The promotion of products and/or services from non-Exhibiting companies at the event is strictly prohibited.

17.4. All forms of advertising within the stand are

allowed, provided that their content does not violate the current regulations and complies with the provisions established in this Regulation. The Organizer reserves the right to interrupt the distribution of gifts, samples, catalogs, and brochures when they cause disturbances or crowds that disrupt the normal operation of the exhibition.

17.5. Advertisements that:

- Contain political ideologies or messages.
- Disturb another exhibitor, such as through acoustic or optical irritation.
- Cause congestion in the hallway.
- Incorporate animal life as a decorative element.
- Include the names of additional companies.
- Advertisements for alternative fairs and exhibitions.
- Breach official instructions and directives.

18. GIFTS TO THE AUDIENCE

The Exhibitor may provide gifts to the public in accordance with the following conditions:

Gifts must not contain third-party advertising.

- Delivery will be conducted in a manner that avoids discrimination, crowds, and disorder.

- The Exhibitor shall suspend the distribution of gifts whenever the Organizer considers it necessary.

19. LICENSES AND BRANDS

19.1. The Exhibitor must possess the necessary documentation at all times to substantiate the manufacture, distribution, and representation of the brands showcased, including those referenced in posters, brochures, and other communications displayed at the booth. The Organizer retains the right to request such documentation whenever deemed necessary. The Exhibitor bears sole financial and legal responsibility to third parties for any violations of Trademark and Patent Law or the aforementioned regulations and is obligated to adhere to these regulations, indemnifying the Organizer from any legal or financial claims by third parties in this context.

19.2. Exhibitors, particularly those functioning as distributors or marketing firms, are prohibited from displaying logos representing brands that are not their own, unless they are exclusive representatives. Non-owned brands may be exhibited if the original manufacturer of the product is present as an Exhibitor. The regulations outlined do not restrict the inclusion of products from specific brands within the stand; rather, they prohibit the presence of packaging, displays, and posters that fail to comply with the requirements articulated in this section.

Regulation

19. LICENSES AND

TRADEMARKS

19.3 Other Descriptions: a) Parts or Equipment: These elements are accepted within the described conditions.

b) Stickers, Signs, Packaging: Only brands and/or thirdparty companies will be accepted as long as they comply with the descriptions provided in the previous paragraphs.

19.4. Noncompliance with these regulations grants the Organizer the authority to remove and/or confiscate such material. Noncompliance with these regulations grants the Organizer the authority to remove and/or confiscate such material.

20. AUTHORIZATIONS, PERMITS, TAXES, AND FEES

The Exhibitor is responsible for getting the necessary licenses and permissions to participate in the exhibition, as well as the payment of any tax or rate related to the activity developed during the event, payment of rights for playing music, etc., keeping the Organizer harmless regarding fines, penalties and/or all other derivations that include or are a consequence of the exhibition and/or the activity carried out by the Exhibitor during

the exhibition, including assembly and disassembly of booths. In consequence, all penalties, charges, costs and expenses that may derive from said situation will be charged to the Exhibitor, including all kind of fees and legal costs, keeping the Organizer harmless and responding all in all to any claim and its consequences before any claiming institution or governmental, municipal, etc. entity

21. DEMOS . SHOWS

21.1. The Exhibitor may conduct demonstrations of equipment and/or presentations at the stand, contingent upon prior authorization from the Organizer. Compliance with the stipulations outlined in Law No. 19587 regarding Occupational Health and Safety and its Regulatory Decree No. 351/79 is mandatory.

21.2. These activities must not disrupt visitors or other Exhibitors. The Organizer may designate the times for their execution and reserves the right to suspend and/or prohibit them if deemed to pose any risk, disturbance, or excessive noise.

21.3. The Exhibitor must ensure that they do not use

any type of fuel, combustible, explosive, or fire during the demonstration.

21.4. Exhibitions and demonstrations must take place within the limits of the booth, without encroaching upon the aisles. It is essential to prevent excessive crowding and disorder, as well as the formation of queues that occupy shared areas of the exhibition.

21.5. All individuals engaged in the execution Shows and/or demonstrations must be included in the list of requests for badges required to enter the exhibition, and the corresponding insurance must be presented.

22. IMAGE AND SOUNDS

22.1. The allowable decibel limit is 60 dB, and this sound pressure level must not be surpassed when measured at a distance of 1 meter from the perimeter of the stand. **22.2.** Said activities shall not cause disturbance due to high volume to visitors or other Exhibitors.

The Organizer shall set up times for carrying out demos and shows and shall have the right to suspend and/or prohibit them if he/she considers that implies any danger, disturbance or excessive noise.

Regulation

22. IMAGE AND SOUND

22.3. Sound equipment (televisions, audiovisual devices, radios, etc.) that is installed for permanent use or employed for demonstrations must function with acoustic isolation.

22.4. The reproduction of music and/or videos containing music entails the sole responsibility of the Exhibitor to obtain the necessary permissions and/or rights from the entities that safeguard copyright (SADAIC) and performers' rights (AADI CAPIF).

22.5. The Organizer retains the authority to determine the acceptable levels of noise and/or sound volume and/or music in these and other situations. Should the noise or sound volume or music be deemed excessive, the Organizer will notify the Exhibitor, who is required to reduce or eliminate it, without the right to claims and/or refunds for any products or items that exceed the permitted noise level.

23. FILMING AND PHOTOGRAPHY

23.1. The Organizer retains the exclusive rights to photographic, cinematographic, audio, and video reproductions of the exhibition, whether for internal purposes or public dissemination.

23.2. The Organizer does not engage any company or professional photographer to offer paid photography and filming services during the exhibition.

23.3. The Exhibitor who wishes to use photographic, audio and/or video services from another professional and/or company, should request the Booth Staff

badge and send the Insurance policy according to what is stipulated in item 6 of this Regulation. Those professionals can work only in the interior area of the Exhibitor, and cannot take images of booths, products, services and/or activities of other Exhibitors.

23.4. The Organizer shall not be held liable for services procured by Exhibitors from non-accredited companies.

24. ASSIGNMENT OF IMAGE RIGHTS

Considering that advertising and promotion of the exhibition are included within the participation costs, the Exhibitor hereby expressly authorizes the Organizer to use the name, photographs, videos, voice, and images of the Exhibitor and/or the booth and/or persons present at the booth—whether they are employees or any other capacity of the Exhibitor—for the purpose of using and disseminating such images exclusively for the promotion and publicity of the exhibition in any advertising media, catalog, social networks, website,

and/or any other existing or future medium that the Organizer deems appropriate, without any right to claim and/or payment of any sum. In this regard, the Exhibitor shall, if deemed necessary, obtain the corresponding authorizations from the individuals in charge of and attending their booth. In all cases, the Exhibitor shall keep the Organizer legally and financially harmless from any potential claims of any nature regarding this point.

Regulation

25. SUBMISSION OF BOOTH CONSTRUCTION PLANS

The Exhibitor that carries out the construction in the hired space shall mandatory submit the technical documentation for its approval.

The submission shall be done in digital format through the Online Exhibitor's Manual and meet all the requirements indicated in Technical Appendix.

26. CUSTOMS

26.1. The Exhibitor importing materials, machinery, products, etc., from a foreign country for display at **Automechanika Buenos Aires** must engage the services of a Customs Broker.

26.2. Each Exhibitor is responsible for adhering to customs regulations. All expenses associated with imports, transportation from the point of origin to the destination, and from Customs to the Fairgrounds, as well as professional fees and the requisite documentation for this process, shall be borne by the Exhibitor, who will be solely accountable to the AFIP and other national government authorities, provincial and/or municipal.

In the case of temporary imports, the Exhibitor shall be responsible for adhering to the applicable regulations to ensure the timely and proper expatriation of products that have been temporarily imported.

26.3. The Organizer shall bear no liability for any challenges that may occur during the execution of such formalities.

26.4. The Organizer supplies the information regarding official forwarding companies responsible for managing merchandise imports during **Automechanika Buenos Aires**. Additional details can be accessed by clicking [here](#).

27. PROTECTION OF PERSONAL INFORMATION

27.1. In case the Exhibitor compiles and/or gathers personal data of visitors, guests and/or other exhibitors both through files, optical reader, records, database or other data management technical media, he/she shall be considered responsible of said data, thus assuming the commitment to duly and properly manage said personal data for which he/she is forced to comply with Act

25,326 Personal Data Protection and all applicable legal regulations.

27.2. The Exhibitor shall bear full responsibility for the processing of personal data and shall indemnify the Organizer from any financial or legal claims made by third parties regarding the personal data

28. ANTI-CORRUPTION

The exhibitor commits to rejecting all forms of corruption. Specifically, it will not provide or bestow subsidies or other benefits to officials, employees, or directors of Messe Frankfurt, including their relatives, in exchange for preferential treatment or to influence particular actions.

The Exhibitor shall adhere to all pertinent anti-corruption laws, including the US Foreign Corrupt Practices Act (FCPA), the UK Bribery Act, Law 27.401 of the Argentine Republic, and any applicable national or international regulations.

Regulation

28. ANTI-CORRUPTION

Furthermore, he guarantees that neither he nor his employees, agents, or representatives have offered or authorized any improper payments, gifts, or advantages to influence decisions or secure favorable treatment concerning this contract.

The exhibitor consents to refrain from participating in activities that could be construed as attempts at corruption or bribery may result in immediate termination of the contract by the organizer, along with potential legal action, including claims for damages.

29. EXCEPTIONS AND MODIFICATIONS

In exceptional cases, the exhibition authorities reserve the right to carry out authorizations and modifications to this Regulation and unforeseen

authorization herein, which to the best of their knowledge deem convenient for the greatest success of the fair, prior notification to the Exhibitor

Staff

Exhibitor's Service

Florencia Martínez

+54 11 7078 4804

+54 9 11 4195 5652

florencia.martinez@argentina.messefrankfurt.com

Josefina Keser

+54 11 7078 4851

+54 9 11 6720 6722

josefina.keser@argentina.messefrankfurt.com

Messe Services - Equipped Booths

Eugenia Torriglia

+54 11 7078 4802

+54 9 11 3143-7595

eugenia.torriglia@argentina.messefrankfurt.com

Digital Online Catalogue

Yanina Herrera

+54 11 7078 4809

+54 9 11 4971-4491

yanina.herrera@argentina.messefrankfurt.com

Technical Direction

Arq. Silvia D. Franchi

sfranchi@uffiziarquitectura.com.ar

Commercial Team

Fabián Natalini

Project Manager

+54 11 7078 4800

fabian.natalini@argentina.messefrankfurt.com

Alberto Gerloff

Product Lead

+54 11 7078 4832

alberto.gerloff@argentina.messefrankfurt.com

Fernanda Cardinale

Account Executive

+54 11 7078 4831

fernanda.cardinale@argentina.messefrankfurt.com

Lucia Belén Erba Dupré

Account Executive

+54 11 7078 4836

lucia.erbakupre@argentina.messefrankfurt.com

Academic Activities

Fernanda Ardila

Congresses Coordinator

+54 11 7078 4826

fernanda.ardila@argentina.messefrankfurt.com

Press and Digital Communication Team

Carolina Del Pozo

Head of Press

+54 11 7078 4826

carolina.delpozo@argentina.messefrankfurt.com

Luisina Marchetti

Communications Analyst

+54 11 7078 4849

luisina.marchetti@argentina.messefrankfurt.com