



# Regulation



messe frankfurt

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### 1. General information

**1.1. Automechanika Buenos Aires** (hereinafter, "the event") is organized by **Asociación de Fábricas Argentinas de Componentes (AFAC)** and **Messe Frankfurt Argentina** (hereinafter, "the Organizer"). The administrative headquarters are located in Mariscal Antonio Sucre 1530 7th Floor - Zip Code C1428DUT of Buenos Aires City, Argentina.

**1.2. Automechanika Buenos Aires** will be carried out on **April 10 to 13, 2024** in **La Rural Trade Center** of Buenos Aires City, Argentina. The opening hours will be **Wednesday to Friday from 1 pm to 8 pm. And Saturday from 11 am to 7 pm.**

**1.3.** The exhibition will be open to participation from manufacturers, importers, exporters, representatives and/or distributors, institutions and services which involve the sector, both at national and international level.

### 2. Areas and locations. Occupation

**2.1.** The booth location, its dimensions and free fronts will be determined by the Organizer, taking into account the Exhibitor's needs.

**2.2.** The Organizer reserves the right of **relocating and/or modifying** the original or intended booths distribution plans for a better realization of the event, without this involving the obligation of compensating the Exhibitor whatsoever.

**2.3.** If the Exhibitor decides to **change the area**, he/she should inform it in writing to the Organizer, who will confirm if said modification is accepted. In this case, the Exhibitor shall lose the right over the timely assigned space, and he/she shall be able to request a new location according to the current provisions.

**2.4.** The Organizer is not forced to accept the **area reductions** that the Exhibitor may request. If he/she accepts them, the Exhibitor shall not have the right to request a total or partial return of the amounts paid up to that moment, even though the amount was higher to the area cost that is finally assigned. The Organizer shall also proceed to relocate the booth site.

**2.5.** The Exhibitor **shall not assign, share, sell, rent, donate or transfer** the allocated booth or part of it without the prior authorization in writing of the Organizer.

**2.6.** If for any reason, the Exhibitor decides at any time to **waive and/or cancel** his/her participation, he/she shall pre-notify said decision in a reliable way, through a Document Charter notice with the signature of the legal responsible person and/or representative, sent to the Organizer's administrative headquarters. The cancellation in the participation generates a fine in favor of the Organizer in accordance with the provisions of item 15 of the Participation Offer, which shall gradually increase as the decision of not taking part in the Event is made by the Exhibitor in a date closer to the beginning of the event assembly.

By **cancelling his/her participation**, the exhibitor will waive any right to the return of any amounts he/she has paid, becoming them a payment on account of the imposed fine and/or the Exhibitor shall pay the missing corresponding amount until he/she reaches the total fine amounts.

Exhibitor's waive to occupy the requested and/or assigned space and the non-occupation of the booth gives the Organizer the right to cancel the Exhibitor's status and the booth right. In this case, the Organizer may have the space available in the way he/she estimates more convenient for the general interests of the exhibition.

**2.7.** The Organizer has the capacity to cancel and/or dispose of the spaces of those exhibitors that, even when they have made total payments, have not occupied their booth within the 24 hours before the event opening to the audience. The Organizer shall dispose of it in the way he/she deems convenient, and the Exhibitor loses the right on the amounts paid.

**2.8.** In order to preserve the overall image of the fair and the individual interests of each participating company, it is set out that the Exhibitor who has not finished the booth's construction in the previously stipulated time may be **fined**, and amount of the fine shall be established and informed by the Organizer as damages.

**2.9.** If 24 hours before the stipulated date for the exhibition opening to the audience, there were amounts due for additional services and/or any other concept, the Organizer may dispose the booth closure without compensation or refund up to said amounts have been paid.

### 3. Modifications, postponement and annulation

**3.1.** The Organizer reserves the right to **cancel or postpone** the Event as well as to modify the duration or the event opening hours, and the Exhibitor has no right to claim any compensation to the Organizer. Likewise, the Organizer holds the same right in case there is a fortuitous or force majeure case that prevents him/her to carry out the event in the stipulated date and/or place and/or under the same originally proposed conditions.

**3.2.** In case that the Event is totally **cancelled**, the amounts paid for space hiring shall be refunded to the historical

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values paid by the Exhibitor without any updating or interest whatsoever.

**3.3.** In case the Event is **postponed or that its duration is modified**, this contract shall be considered valid for the new period; the Event postponement or the modification in its duration or opening hours shall not derive in any right in favor of the Exhibitor.

**3.4.** If the Event should be **interrupted** after its opening due to incidents that do not depend on the Organization's power of disposition, the right to terminate the contract or to claim the right of compensation is excluded. The same shall apply in case the Organizer is obliged by force majeure reasons or by other reasons not related to the Organizer to close or evacuate temporarily or definitively any areas of the event or the whole area of the exhibition. Said provisions include use restrictions of the booth assigned area or the access to it, which are due to cleaning up or restructuring measures or provisions and conditions imposed by Municipal, National or Provincial authorities; in this case, the Organizer shall try to find a replacement solution without acknowledging any legal obligation. In case that any provision of the National Government and/or Buenos Aires City Government and/or of any other body or public or private entity, even the own licensee or holder or Exhibition trade center holder, limits, restricts, affects and/or changes in any way and in any sense the terms and conditions agreed on the Exhibition, the Organizer shall not assume any responsibility in that sense, thus not generating in this case any amount for the Exhibitor as damages or any other concepts.

### 4. Granting the guarantee to the exhibitor

**4.1.** The rules set up in this Regulation, Technical Appendix, Participation Offer, Online Exhibitor's Manual, newsletters, technical press releases, time plans, plans, areas, etc. are binding.

**4.2.** The Exhibitor shall mandatory comply and make his/her staff, contractors and/or suppliers comply the provisions of the previously indicated documents.

**4.3.** All the deterioration that may take place in the booth sector or within the trade center, caused by his/her staff and/or third parties hired by him/her in the assembly, exhibition and disassembly times are the responsibility of each Exhibitor.

**4.4.** The Exhibitor is who is in charge and responsible for - by himself/herself and/or through third parties- the assembly, exhibition and disassembly tasks of his/her own booth, and he/she is subject to hours, date, terms and conditions stated by the Organizer for such purpose.

**4.5.** For guaranteeing the fulfillment of the stated provisions in the abovementioned documents, the Exhibitor shall send -at least 7 calendar days before the start of **Automechanika Buenos Aires** – to the Organizer's administrative headquarters an own check with a date prior to the Exhibition end by an amount equal to 15% of the booth total amount. This check shall be used to cover expenses for the deterioration that the Exhibitor causes, directly or indirectly, in the fixed and/or provisional installations of the trade center and/or provided by the exhibition and/or any other damages.

**4.6.** If it is not necessary to use this check, it shall be returned in total once the withdrawal of booth items is finished and within 7 (seven) days after the event ends

### 5. Insurances.

**5.1.** The Exhibitor is the only one responsible for the damages caused to his/her staff, visitors in his/her booth and/or their belongings in case of theft, robbery, fire, lightning, storm, explosion, hail, water penetration, humidity, accident, civil shock, sabotage or other causes, of any origin. Likewise, he/she shall be responsible for the damages that his/her staff causes –in and out of his/her booth- and/or items he/she uses or are under his/her care.

**5.2.** The Exhibitor accepts to keep the Organizer harmless and out of any damage or loss.

**5.3.** In order to fulfill item 5.1, the Exhibitor shall be obliged to hire a policy to protect his/her **Civil Responsibility**, as a consequence of all the tasks to be developed by the Exhibitor, the contractor and subcontractors. This policy shall cover all the risks previously stated, since the beginning of the assembly up to the time of withdrawal of all his/her items.

The policy should cover damages for a total insured sum not lower than the one stated in the following table:

<b>Booth sqm</b>	<b>Amount that should cover</b>
0 to 50 sqm	USD 150.000
0 a 200 sqm	USD 300.000
More than 200 sqm	USD 500.000

Indexport Messe Frankfurt S.A. shall be included as additional insured and a non-recourse clause shall be added in favor of: **Indexport Messe Frankfurt S.A. CUIT: 30-63888317-8 / La Rural S.A. CUIT: 30-69758304-8 / Asociación de Fábricas Argentinas de Componentes (A.F.A.C.) CUIT: 30-69798766-1.**

**5.4.** The Organizer shall have the right to inspect said policy, and the Exhibitor shall supply a copy of the conditions and validity of it on the insurance company's part, prior to the beginning of the exhibition. In case the insurance company shall not comply with the proper coverage of the stipulated risks, the Organizer may:

**a)** Request the Exhibitor that properly complies with the conditions by supplying a new policy at least 5 (five) calendar days prior to the beginning of the Exhibition,

**b)** Immediately cancel the Exhibitor's participation for his/her own fault. The payments made up to this time will be in favor of the Organizer, and the Exhibitor shall not be able to claim any amount of any nature.

**5.5. Staff Hiring:** The staff that the Exhibitor designs for his/her booth shall be hired by the Exhibitor. He/She shall be exclusively responsible for the staff within the booth, and shall fulfill all the employment, pension and/or any other kind of obligations. Said hired working team shall exclusively perform tasks for the Exhibitor in his/her booth, not having any legal and factual or any nature binding with the Organizer.

It is an essential requirement that all the staff carrying out any kind of tasks under the Exhibitor's responsibility should be **covered by an insurance policy** for the risks stated in Act 24,557 of work-related accidents and its amendments.

Registration badges for the staff will only be granted once the early registration proof of the worker issued by AFIP is submitted, and/or the employment relationship with the Exhibitor is proven and/or documentation or invoice duly issued that supports the hiring in case the workers are hired through a promotion agency.

**5.5.1. Staff under employment relationship (A.R.T.). Requirements:** It will be an essential condition for the entry of all personnel to the trade center to provide proof of coverage for (1) Mandatory Life Insurance (SVO) (Law Decree 1,567/74) and (2) Occupational Risk Coverage (ART). Certificates of ART coverage must be submitted, including a list of personnel affected by each employer, and must include a Non-Recourse Clause against:

**Indexport Messe Frankfurt S.A. CUIT: 30-63888317-8 / La Rural S.A. CUIT: 30-69758304-8 / Asociación de Fábricas Argentinas de Componentes (A.F.A.C.) CUIT: 30-69798766-1.**

**5.5.2. Staff not under employment relationship (Personal Accident Insurance – A.P.). Requirements:** It will be an essential condition for the entry to the trade center for non-employees (such as agents, executives, advisors, contractors, promoters, etc.) that these individuals have a Personal Accident insurance (is not the same as travel insurance or travel medical insurance; you must obtain a separate one) covering death or disability with a minimum insured amount of USD 80,000 (Eighty Thousand Dollars) and medical assistance expenses of USD 40,000 (Forty Thousand Dollars). Additionally, this policy must include a Non-Recourse Clause against: **Indexport Messe Frankfurt S.A. CUIT: 30-63888317-8 / La Rural S.A. CUIT: 30-69758304-8 / Asociación de Fábricas Argentinas de Componentes (A.F.A.C.) CUIT: 30-69798766-1.**

The required documents shall be issued only by the Insurance Company. Certificates issued by Brokers, Insurance Brokers or Counsellors shall not be accepted.

**Those who do not have A.R.T. and/or S.A.P. will not be able to collect the badges, thus their access to the premises shall be barred.**

**5.6.** The Exhibitor shall be the only one responsible before contractors and subcontractors with whom he/she relates during the exhibition, both permanent or occasionally within the internal or external areas of pavilions, thus being totally responsible for all the obligations and derivations of said hiring and/or sub-hiring included those of their staff and fulfillment of obligations related to salary, pension and social security of the staff working for him/her, keeping the Organizer harmless before any claim of any kind that arises, and paying for all the expenses and legal costs, intervening attorney and expert fees La Rural Trade Center.

**5.7.** Furthermore, the Exhibitor and subcontractors shall keep the Organizer harmless before eventual claims derived from Employer's Civil Responsibility exercised by his/her dependents and that is not foreseen in the Work Risk Insurance, and the Exhibitor and/or subcontractors shall be able to hire policies or take the risk. The Exhibitor shall provide sufficient means to avoid task execution of all the staff, employed by him/her or subcontractors, which do not have a clear identification of being affiliated or registered in a Work Risk Insurance Company. In the same way, the Exhibitor shall release the Organizer of all responsibility and shall keep him/her harmless from the economic and legal viewpoint of any claim received on the Labor Department's part and/or AFIP and/or the Buenos Aires City Government and/or any other control entity, by any reason of any nature.

## 6. Official Suppliers

La Rural Trade Center works with official suppliers of recognized trajectory that are periodically audited by the property, any element or service must be contracted with said suppliers without exception, otherwise the provision of the service may be affected. Consult the list of official suppliers in the **Online Exhibitor's Manual**.

### 7. Online Exhibitor's Manual

7.1. The **Online Exhibitor's Manual** is an online platform in which the Exhibitor shall enter important details regarding his/her participation in **Automechanika Buenos Aires**.

7.2. The Exhibitor shall give, through general and technical forms, mandatory and/or optional ones, information related to staff, insurance, requested services, furniture, etc.

7.3. Information loading shall be done fulfilling the deadlines of each section; otherwise, the participation of the company in the exhibition may be affected.

7.4. You can access the **Online Exhibitor's Manual** with a user and a password that will supply you by email.

### 8. Staff access. Badges

8.1. To **access and stay in the trade center all the people shall constantly exhibit their identifying badge**, without exception. Said provision covers the assembly, exhibition, and disassembly periods.

8.2. The Organizer shall deliver the Exhibitors badges in relation to the hired area.

8.3. The Exhibitor shall request badges through the **Online Exhibitor's Manual**. Requests made by email, personal delivery, or any other method shall not be accepted.

8.4. The Organizer shall deliver the Exhibitor badges for the following categories:

a) **Constructor:** for assemblers and third-party people hired to assemble the booth (architects, constructors, decorators, etc.). It enables the access during the assembly and disassembly times.

b) **Exhibitor:** to be used by managers and employees of the exhibiting company. It enables the access during assembly, disassembly and the days in which the exhibition is open to the audience since 2 (two) hours before the opening hours.

c) **Booth Staff:** for hired staff and/or work team that is not part of the Exhibitor's payroll (booth attendants, catering service, press agency, shows, etc.)

It enables the access only the days in which the exhibition is open to the audience since 1 (one) hour before the opening hours.

8.5. Badges are personal and not transferable. They allow the carrier to access without a limitation in the number of times. The Organization shall not make, for any reason, badges without a name in it.

8.6. Badges shall be delivered to the Exhibitor, only if:

a) All the conditions stipulated in this regulation are totally met

b) A booth plan has been submitted to the Technical Direction

c) All payments have been made and the corresponding Debt Free certificate has been submitted

d) Prior verification and approval by the Organizer of the A.R.T. payroll and/or Personal Accident Insurance

8.7. The Organizer shall inform via email, days before the beginning of **Automechanika Buenos Aires.**, the procedure to access the requested badges. If the badges request form is not filled in before the deadline, badges should be collected directly in **La Rural Trade Center** during the assembly days.

8.8. To collect the badges in the trade center or in case the Exhibitor and/or his/her staff should process a new badge, whatever the category is- he/she should submit, without exception, the insurance policies indicated in item 5.5 This covers all the staff, managers, executives, employees and/or foreign staff working in the booth. This measure should be followed for each person that accesses the premises during the assembly/disassembly and the exhibition. If these requirements are not met, they shall not be able to enter the trade center. Without exception.

8.9. The Exhibitor is responsible of informing the architect and/or constructor about the use of badges issued by the Organizer so that, when reaching the premises, he/she does not have any problem or delay.

### 9. Parking

9.1. Each Exhibiting Company may purchase (1) one parking card at a special price, which will enable him/her to enter and exit the parking without limitation during the event hours.

9.2. The aforementioned card can only be purchased until the last day of the exhibition assembly and will be sold for the package of days that the exhibition lasts open to the public, and cannot be obtained for fewer days.

9.3. To purchase it at a special price, they must go directly to the La Rural parking lot located at Av. Sarmiento 2704 from 10 a.m. to 6 p.m. in the boxes in the Central Hall (underground), and must present, without exception, the Exhibitor badge.

9.4. Payment will be made in advance, in cash and/or debit or credit card.

### 10. Booth service and product exhibition

10.1. During the event, the booth should be full of products that should not be moved or changed by others in the booth. They cannot be covered during the exhibition opening hours.

- 10.2. Goods can be moved from the Trade Center with prior authorization of the Organizer.
- 10.3. During the exhibition opening hours, there should be at least one representative trained to give information about the products/services exhibited in the booth.
- 10.4. During the exhibition days, the Exhibitor can access his/her booth for cleaning, replacement and fixing tasks since 2 hours before the opening. During this time, he/she should carry out specifically these tasks. He/She cannot visit, observe or access any place that is not his/her booth area.
- 10.5. The staff should arrive at least 15 minutes before the start of the exhibition activities.
- 10.6. Furthermore, the goods, products and/or machinery for supplying the booth should be in conditions to be submitted some minutes before the exhibition opening.
- 10.7. The booth should be lighted during the exhibition opening hours, being the responsibility of the Exhibitor to disconnect the booth electrical supply at the end of the day.

### 11. Invitations and admission

- 11.1. The Exhibitor can request files in digital format, to distribute among their clients and customers and people belonging to the fair sector. Visitors will be able to register online through the pre-accreditation system on the event website.
- 11.2. The Organizer reserves the right of admission and permanence at the exhibition grounds.

### 12. Digital Catalogue - Media Pack Manager (MPM)

- 12.1. The **Media Pack Manager (MPM)** includes the "digital catalogue of the exhibition". This platform allows the Exhibitor to create the profile of his company, disseminate institutional news and promote his products. The digital pack gives your company the space to be present with personalized and updatable content until the next edition of the Exhibition.
- 12.2. The digital catalogue of the Exhibition will be available both on the **Automechanika Buenos Aires** website, as well as on the Exhibition APP.
- 12.3. The information necessary for the figuration on the digital platforms must be uploaded by the Exhibitor under his responsibility in the **Media Pack Manager (MPM)**
- 12.4. The Organizer reserves the right to edit and/or publish the catalogue.
- 12.5. The Organizer will not be responsible for omissions, figuration errors, or others that may occur. You may reject the insertion or modify the text that is not in accordance with the general provisions or that could cause damage to other Exhibitors.

### 13. Conference rooms

- 13.1. The Exhibitors have the possibility of giving a training lecture, launch or present a product in a room intended for that purpose. All the exhibition's visitors can attend these activities.
- 13.2. Space request shall be done through the **Online Exhibitor's Manual**.
- 13.3. The space assignment is subject to room availability. The priority in space assignment shall be determined by the date of reception of the Exhibitor's request.
- 13.4. The conferences will be broadcast globally as part of the academic activities. Exhibitors must make a specific call to their contacts to ensure the presence of their target audience.

### 14. Surveillance

- 14.1. The Organizer shall set up general surveillance staff, which is responsible for the order and contingencies, not being responsible for thefts and robberies.
- 14.2. During the hours in which the exhibition is closed to the audience, nobody can remain within the fair premises except for the abovementioned surveillance staff.
- 14.3. The Exhibitor can contact exclusive surveillance for his booth. In this case, he/she shall consult the company assigned to provide this service in the list of Official Suppliers for the Event. Security personnel other than the official security company will not be allowed to enter.

### 15. Cleaning

- 15.1. The Organizer shall have staff in charge of cleaning the exhibition common areas. The cleaning shall be done integrally while the exhibition is closed and will be kept during the time in which visitors and exhibitors are present.
- 15.2. Booth cleaning is exclusively payable by the Exhibitor, which is obliged to:

- a) Keep the booth in perfect conditions during the fair opening hours.
- b) Do the general cleaning of the booth before the fair opening to visitors.
- c) Throw waste in the containers or bins set for that purpose and never in the aisles.

**15.3.** The Exhibitor can contact exclusive cleaning service for his both. In this case, he/she shall consult the company assigned to provide this service in the list of Official Suppliers for the Event. No one Cleaning service company is allowed to enter.

**15.4.** The Organizer reserves the right to close the booth that in his/her opinion shall not meet said conditions.

### 16. Prohibitions and safety regulations

**16.1.** It is strictly forbidden to the Exhibitor, staff and contractors related to the booth and to third parties to carry out in the physical environment of the Exhibition any of the following activities and all activities banned in other items of this document and its appendixes:

- To exhibit or promote third party products and/or services that are not part of the exhibition.
- To offer products and services or presentations that are not of legal course.
- To sell directly to the audience and exhibit price tags in products, catalogues, etc.
- To sell food and beverages in the booth.
- To play games of chance (except in the cases previously requested and authorized by the Organizer).
- To place or exhibit dangerous, inflammable, explosive or unhealthy materials and/or materials that give off unpleasant smells and that may cause disturbance to other exhibitors or the audience. Flammable materials (e.g.: leaflets) within the booth should be limited to the ones necessary for a day of exhibition.
- To use fireworks and thunder bombs inside and outside the pavilions.
- The presence of risky materials or chemical products, power lasers (Class II or higher), explosives, compressed flammable gases (except those used in the exhibition vehicles).
- To smoke inside de the pavilions and any other closed place within the Trade Center (Act 1799 CABA).
- To spray celluloid paints on any kind of object inside the Trade Center.
- To affect the premises, thus it is forbidden to chip, to make a hole, to weld, to cut, to paint and/or deteriorate walls, paving, columns and all the existing installations.
- To use autogenous welding equipment and gas welding torch.
- It is not allowed to operate tools that produce sparks (grinding machines, blade discs, electric welding equipment, etc.) without using the corresponding protective items.
- To paint with a spray gun inside or outside Trade Center installations.
- To place materials or work tools that may block access in the aisles.
- To block evacuation routes (emergency exits), signaling lights, fire extinguishers, fire hydrants, indicators and other protection equipment. To cover, remove or modify the position of the flag sign, and to add it any other item, to change its location, except with express authorization of the organizer.
- To use drones inside and outside the pavilions.

**16.2.** If the Organizer considers that the Exhibitor does not respect the abovementioned prohibitions, he/she can fine and even expel the Exhibitor from the Event or from future exhibitions. There is no right to claim the amounts paid and any other concept of any nature.

**16.3.** Repair costs of any damage caused by the Exhibitor and/or his/her staff shall be responsibility of the Exhibitor.

### 17. Advertising and promotion

**17.1.** The exhibition aisles are of common use, therefore, advertising outside the booth shall not be permitted, neither the induction of visitors nor the distribution of printed material or any other item.

**17.2.** It is not allowed, in aisles or over them, to install light signs, carpets, panels, decorations or advertising, nor sound equipment (radios, TV sets, loudspeakers, audio-visual items, etc.).

**17.3.** The Exhibitor may exhibit and distribute, within his/her booth, leaflets or catalogues only for the items he/she produces, distributes and/or represents.

**17.4.** It is strictly forbidden the promotion of products and/or services of non-exhibiting companies in the event.

**17.5.** All kind of advertising within the booth is free, when its content does not constitute an infringement of the current provisions and it adapts to what is stipulated in this Regulation. The Organizer reserves the right to interrupt the distribution of gifts, samples, catalogues and leaflets when it generates disturbances or gathers crowds that may impair the normal development of the exhibition.

**17.6.** It is not allowed any kind of advertising that:

- Contains political ideologies or messages.



- Affects another exhibitor, e.g.: acoustical or optical irritation.
- Generates crowds in the aisles.
- Includes animal life as a decoration item.
- Includes the name of other companies.
- Advertising of other fairs/exhibitions.
- Break official instructions and directions.

### 18. Gifts to the audience

18.1. The Exhibitor may offer gifts to the audience if he/she follows these conditions:

- Gifts shall not include third party advertising.
- Gifts shall be delivered avoiding discrimination, gathering crowds and/or generating disorder.

18.2. The Exhibitor shall suspend the delivery of gifts every time the Organizer deems it convenient.

### 19. Licenses and brands

19.1. The booth responsible person shall have permanently the necessary documentation which supports the manufacturing, distribution and representative character of the brands exhibited, brands which are mentioned in signs, leaflets and other communications in the booth. The Organizer reserves the right to require said documentation every time he/she deems it necessary. The Exhibitor is exclusively responsible both from the economic and legal viewpoint before third parties for any offense to the Brands and Patents Act or regulations related to it, and is forced to fulfil said regulations and shall keep the Organizer harmless both from the legal and economic viewpoint of any third-party claim.

19.2. The Exhibitors, especially those who are distributing or commercializing companies, shall not be able to exhibit the logotypes that show brands which are not their own, except in case they are exclusive representatives. They shall be able to exhibit brands which do not belong to them if the original manufacturer of said product is present as an Exhibitor in the Exhibition.

19.3. The described regulations shall not prohibit to include products of certain brands in the booth, but it prohibits the presence of packaging, displays and signs which are not within the framework of the requirements stated in this item.

19.4. Other Descriptions: a) Pieces or equipment: these items are accepted within the stated conditions.

b) Stickers, signs, packaging: only brands and/or third-party companies shall be accepted, if the abovementioned descriptions are met.

19.5. Not fulfilling said regulations allows the Organizer to withdraw and/or confiscate said material.

19.6. The Organizer shall be able to evaluate if the Exhibitor can or cannot continue his/her participation in the Exhibition, without any right to claim the return of the amounts paid and any other concept of any nature.

### 20. Authorizations. Permissions. Taxes and rates

20.1. The Exhibitor is responsible for getting the necessary licenses and permissions to participate in the exhibition, as well as the payment of any tax or rate related to the activity developed during the event, payment of rights for playing music, etc., keeping the Organizer harmless regarding fines, penalties and/or all other derivations that include or are a consequence of the exhibition and/or the activity carried out by the Exhibitor during the exhibition, including assembly and disassembly of booths. In consequence, all penalties, charges, costs and expenses that may derive from said situation will be charged to the Exhibitor, including all kind of fees and legal costs, keeping the Organizer harmless and responding all in all to any claim and its consequences before any claiming institution or governmental, municipal, etc. entity.

### 21. Demos. Shows

21.1. The Exhibitor may give shows and/or demos of a piece of equipment in the booth whenever he/she has prior authorization of the Organizer. It shall meet the provisions stipulated in Act Nbr. 19587 of Health and Security at Work and its Regulation Decree Nbr. 351/79.

21.2. Said activities shall not cause disturbance due to high volume to visitors or other Exhibitors. The Organizer shall set up times for carrying out demos and shows and shall have the right to suspend and/or prohibit them if he/she considers that implies any danger, disturbance or excessive noise.

21.3. The Exhibitor shall ensure of not using any kind of fuel, inflammable or explosive item or fire during the demo.

21.4. The shows/demos shall be organized in order to prevent gathering big crowds or generating disorder, thus avoiding long lines in common areas of the Exhibition.

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**21.5.** All the people involved in carrying out the shows and/or demos shall be included in the request of badges – booth service or staff, accordingly- for them to be able to access the exhibition and they shall submit the corresponding insurance policies.

### 22. Image and sound

**22.1. The allowed decibel limit is 60 dB**, and this sound pressure level cannot be exceeded when measured at 1 meter of the booth perimeter.

**22.2.** The mechanical, electric, electronic or any other nature instruments that produce any kind of noise, sound or music should be operated in such a way that do not disturb other Exhibitors and that enable the proper development of the Exhibition and assembly/disassembly.

**22.3.** Sound equipment (TV sets, audio-visual items, radios, etc.) which are installed for permanent operation or which are used for demos, should operate in an acoustically insulated environment.

**22.4. Music and/or music video reproduction implies the exclusive responsibility of the Exhibitor for having the corresponding authorization and/or rights from the entities that protect author's copyright (SADAIC) and singer's rights (AADI CAPIF).**

**22.5.** The Organizer reserves the right to decide the level of noise and/or sound volume and/or music acceptable in these and other circumstances. In case of considering that the level of noise or sound or music volume is high, the Organizer shall contact the Exhibitor who should reduce it or eliminate it, without any right to claim and/or return on the Organizer's part for the amounts paid for the products/items that exceed the allowed noise level.

### 23. Filming and photography

**23.1.** The Organizer reserves the exclusive right of photographic, film, audio and video reproductions of the exhibition, both for internal use or general publication.

**23.2.** The Organizer do not have any authorized company that provides photographic and filming services during the fair.

**23.3.** The Exhibitor who wishes to use photographic, audio and/or video services from another professional and/or company, should request the Booth Staff badge and send the Insurance policy according to what is stipulated in item 6 of this Regulation. Those professionals can work only in the interior area of the Exhibitor, and cannot take images of booths, products, services and/or activities of other Exhibitors.

**23.4.** The Organizer is not responsible for the services hired by exhibitors from non-registered companies.

### 24. Assignment of image rights

Taking into account that the advertising and promotion of the Exhibition are included in the participation costs, through this document the Exhibitor expressly authorizes the Organizer to use the name, photographs, videos, voice and images of the exhibitor and/or booth and/or the people within it –being Exhibitor's under employment relationship staff and/or of any other nature- and the use and spread of said images by the Organizer exclusively for the diffusion and promotion of the Exhibition in any advertising media, catalogue, social networks, websites and/or any other existing or future media that the Organizer decides without any right to claim and/or payment of any amount. In this sense, the Exhibitor shall in his/her case and if he/she deems it necessary, get the corresponding authorizations from the people under his/her responsibility and servicing his/her booth. In all cases, the Exhibitor shall keep the Organizer harmless from the legal and economic viewpoint before any eventual claim of any nature regarding this item.

### 25. Submission of booth construction plans

The Exhibitor that carries out the construction in the hired space shall mandatorily submit the technical documentation for its approval.

The submission shall be done in digital format through the **Online Exhibitor's Manual** and meet all the requirements indicated in Section 3 - Technical Appendix for the Booth Construction.

### 26. Customs

**26.1.** The Exhibitor that imports materials, machinery, products, etc. from a foreign country in order to exhibit them in **Automechanika Buenos Aires** should hire a Customs Officer.

**26.2.** It is responsibility of each Exhibitor to fulfill customs regulations. All the costs related to imports, transportation from origin to destination and from Customs to Trade Center, professional fees and the necessary documentation for these proceedings shall be paid by the Exhibitor, who will be the only one responsible before

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AFIP and the other national, provincial and/or municipal government entities. In the case of temporary imports, the Exhibitor shall be responsible for meeting the current regulations for the timely and in due form expatriation of the products that have temporarily entered the country.

**26.3.** The Organizer shall not be responsible for the difficulties that may arise during the fulfilment of said proceedings.

**26.4.** The Organizer provides the data of official forwarding companies for goods import management during **Automechanika Buenos Aires**. [You can get more information about this here.](#)

### **27. Personal data protection**

**27.1.** In case the Exhibitor compiles and/or gathers personal data of visitors, guests and/or other exhibitors both through files, optical reader, records, database or other data management technical media, he/she shall be considered responsible of said data, thus assuming the commitment to duly and properly manage said personal data for which he/she is forced to comply with Act 25,326 Personal Data Protection and all applicable legal regulations.

**27.2.** The Exhibitor shall be the only one responsible for the management of personal data and shall keep the organizer harmless both from the economic and legal viewpoint of any claim of any nature submitted by a third party in relation to personal data.

### **28. Modification's exceptions**

In exceptional cases, the exhibition authorities reserve the right to carry out authorizations and modifications to this Regulation and unforeseen authorization herein, which to the best of their knowledge deem convenient for the greatest success of the fair, prior notification to the Exhibitor.