

automechanika

BUENOS AIRES

10 – 13.4.2024
La Rural Trade Center



KEY FACTS

Dates: April 10-13, 2024

Venue: La Rural Trade Center - Buenos Aires

Organizer: Messe Frankfurt Argentina

Convener: AFAC - Association of Argentine Components Manufacturers

LEADING VISITING COMPANIES*

Andreani	Auto Náutica Sur	Azul SATA	Car One
CESVI Argentina	Cruz del Sur	DER Distribuciones	DM Distribidora
Etman	Flechabus	Ford	General Motors
Grupo Mansilla	Honda	Kavak	La Nueva Metropol
Ledesma	Mercedes Benz	Micro Omnibus Quilmes	Monsa 60
Nissan Argentina	Norauto	Nueva Chevallier	Palmero San Luis
Pampa Energia	Pan American Energy	Papierttei	Rapa
Renault	Scania	Stellantis	Toyota
Volkswagen	Volvo	YPF	Among others

*Primary companies according to 2024 visitor base

ABOUT US

Automechanika Buenos Aires is the premier international trade fair for the automotive service industry in Argentina, bringing together the most prominent representatives of the sector.

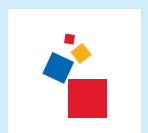
As a strategic platform with over 13 events worldwide, each new edition allows us to enrich our offering with the most relevant industry themes, challenges, and opportunities.

Understanding the agenda of topics that lead market development is vital for the positioning of companies. That's what Automechanika Buenos Aires is all about. Discover the highlights of the 2024 edition.

VISITOR PROFILE



Manufacturers and distributors of spare parts and accessories |
Automotive service providers | Mechanical and electronic engineers | Skilled operators | Workshop owners and mechanics | Industry entrepreneurs | Transportation fleet | Lube shops | Others




 VISITORS FROM **35** countries


27,120

record-breaking attendance
from Argentina and abroad (businesspeople,
professionals, and workshop owners)

 **343** exhibitors

18 EXHIBITING countries
 **26%** increase
compared to the previous edition

+600 brands

 **22%** increase
compared to the previous edition

22,500 sqm
exhibition space

**Save the Date
for 2026!**

La Rural Trade Center
Buenos Aires

For details and information on how to participate as an exhibitor or sponsor, visit automechanika.com.ar or contact our Sales Team at automechanika@argentina.messefrankfurt.com

AUTOMOTIVE INDUSTRY SUMMIT

The Association of Argentine Components Manufacturers (AFAC) hosted the seminar "Adaptation and Competitiveness for Sustainable Operations."

FUTURE PROFESSIONALS AT AUTOMECHANIKA

100 students from specialized automotive technical schools participated in the event. Additionally, over 400 students from different educational institutions visited the expo.

5TH AUTO PARTS LOCALIZATION ROUND

AFAC and the Association of Automotive Manufacturers (ADEFA) brought together leading automakers and auto parts manufacturers to promote greater local integration.

EXHIBITOR CONFERENCES

Over 30 sessions were held where suppliers and manufacturers presented new products, demonstrations, and technical talks.

PROJECT EQ

As part of a weekly reality show, a team of over 25 mechanics worked live to present the final result of the restoration of a 1929 Ford Hotrod.

E-MOBILITY AND SUSTAINABILITY

Leading companies offered talks by experts and showcased products in the outdoor exhibition area.

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