

**automechanika**  
BUENOS AIRES

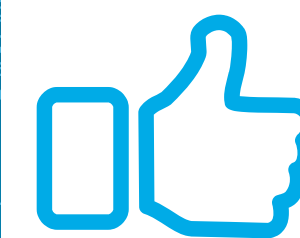
**11 – 14.10.2022**  
La Rural Trade Center

# Visitors

22,671 local  
and international  
entrepreneurs,  
executives, professionals,  
mechanics, and  
workshop owners.



**95%**  
met their visit's  
objectives



**75%**  
with decision-making  
influence



**Visitors:  
product  
groups most  
interested in**

**45%**  
Parts & components

**32%**  
Diagnosis and repair

**31%**  
Electronics  
and connectivity

**16%**  
Accessories  
and customizing

**13%**  
Automotive manufacturing  
and automation

**6%**  
Mobility as a  
service and  
self-driving

**8%**  
Motorcycles

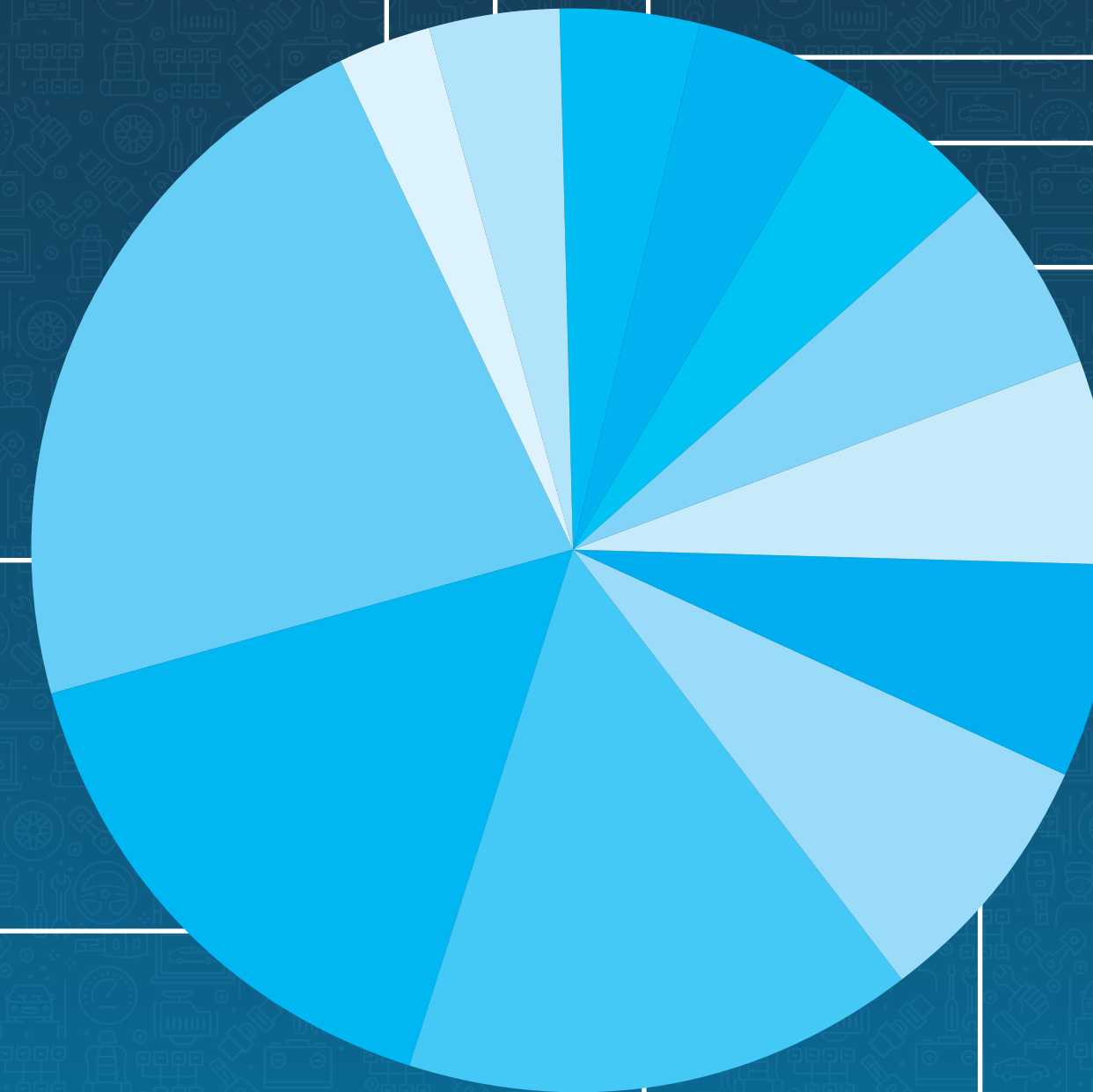
**8%**  
Car wash and care

**10%**  
Fuels and alternative  
drive systems

**10%**  
Dealer and workshop  
management

**12%**  
Bodywork and painting

**12%**  
Tires and wheels





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# Exhibitors

**262 exhibitors**  
**from 13 countries**



**93%**

intends to  
participate in the  
next edition



**86%**

satisfied with  
the target group  
reached



## Exhibitors: visitor target group

