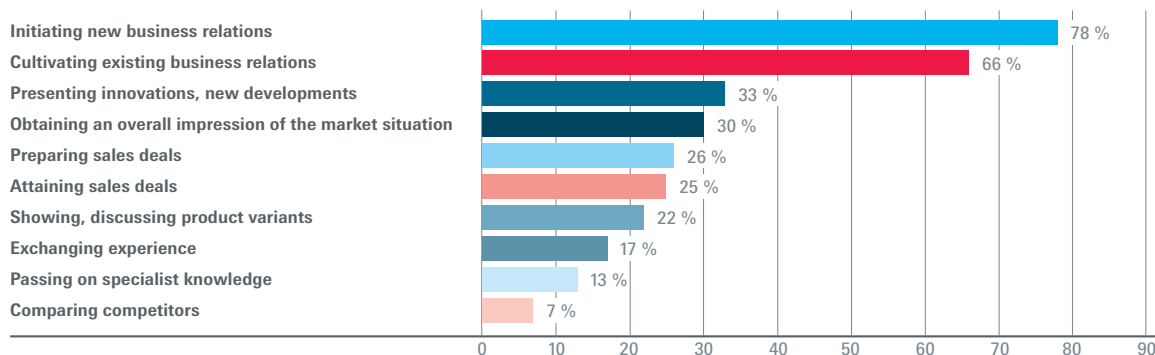


Exhibitors' Surveys

Automechanika

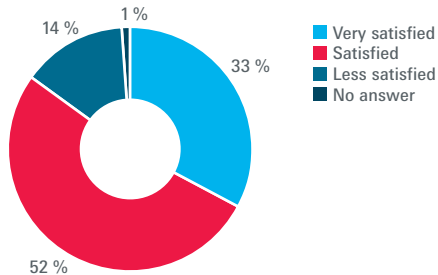
Buenos Aires 2018

Objectives of trade show participation



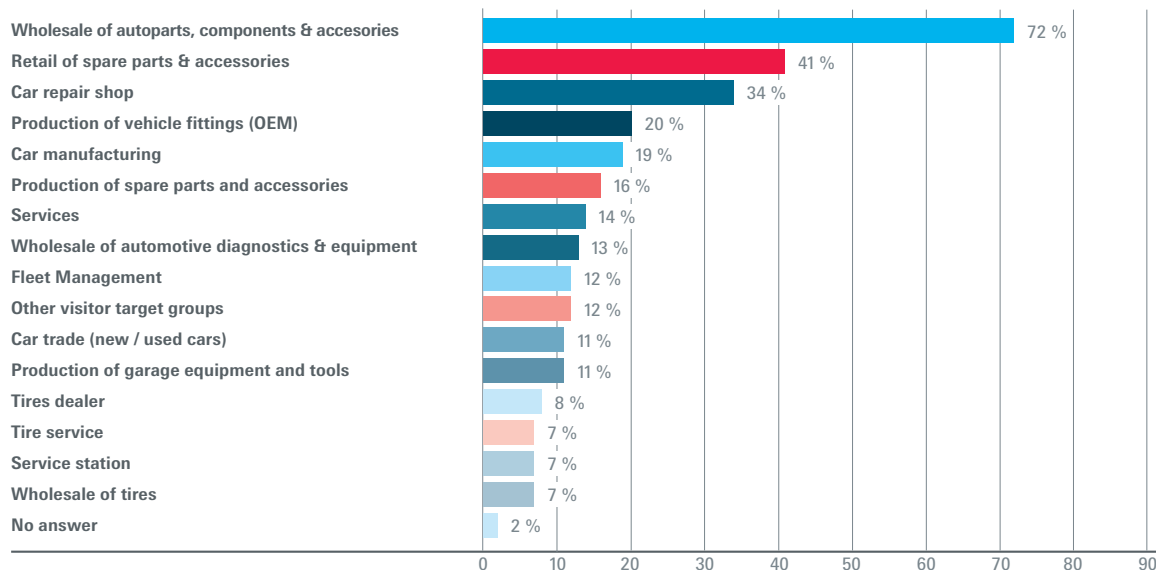
Several answers possible

Attainment of trade show participation objectives



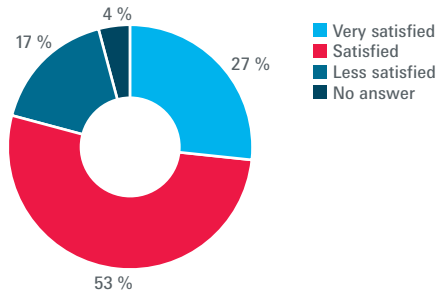
85% satisfied with the attainment of trade show participation objectives

Visitor target groups



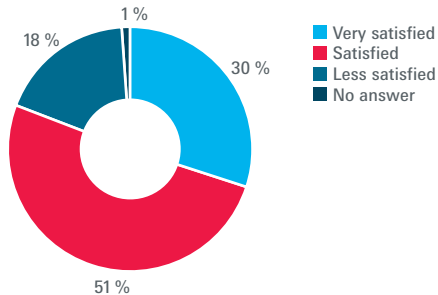
Several answers possible

Reaching of target groups



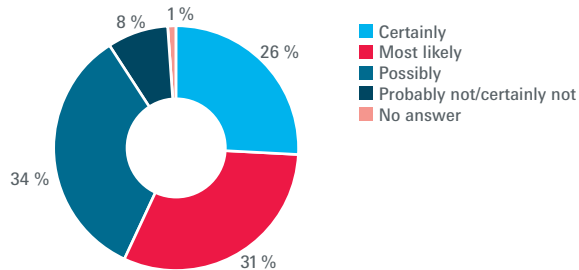
80% satisfied with the target group reached

Level of satisfaction with the participation in the trade show



81% satisfied with the participation in the trade show

Intention to participate in the next Automechanika Buenos Aires



91% with the intention of participating in the next edition